

APPLICATION FORM

FOR THE SDC's SMALL PROJECTS

SWISS AGENCY FOR DEVELOPMENT AND COOPERATION - SDC SWISS COOPERATION OFFICE SERBIA

Please note that your application is to correspond to the Assessment Criteria published on [SDC Belgrade](#)

Your application can be posted / e-mailed / hand delivered to:
the Swiss Cooperation Office Serbia, 11000 Belgrade, Francuska6 /II,
phone 11 728 70 21, fax 11 728 70 22, e-mail Belgrade@eda.admin.ch

Upon the receipt of your application SDC / Swiss Cooperation office Serbia will notify you on the status of your application. If any additional data are needed, Swiss Cooperation Office will contact you.

1 APPLICANT	
Full legal name of entity (organization, club, association, etc.):	Club
Address:	Svetog Save Beograd, Serbia
Phone / fax numbers:	Phone: +381 63XXXXXXXXXX
E-mail address and Internet site:	xxxxxGmail.com
Bank name / Acc No:	Vojvođanska banka XXXXXXXXXXXXXX
Name, phone, E-mail address of the person submitting proposal/ representing entity:	xxxxx president, +381xxxxxxx, xxxxx@gmail.com

2 PROJECT INFORMATION	
Title of the proposed project:	Collection of sorted communal solid waste.
Duration of the proposed project:	6 months
Total Project Budget:	5.420.000
SDC's contribution:	4.900.000
Date submitted:	30.04.2015.

3 MANAGEMENT CAPACITY AND PREVIOUS EXPERIENCE	
Number of employees:	"Club" does not any permanent employee. Only in projects part time employees were engaged (Project managers, coordinators, administrators, PR, experts).
Total income of the previous calendar year:	8.223.000,00 RSD; 87200 CHF
Legal status of organization, if organization is registered as NGO or as another entity, and if so, when:	Organization was founded on 24.10.1999. Last organization registration is as association of citizens on 24.12.2010. registration number: 0XXXXXXXXXXXXXXXXX VAT: 1XXXXXXXXXXXXXXXXX
Short history of organization:	Nature conservation Club of Beograd was founded in 1999. It was established with the aim of bringing together young people and other participants in reforestation. Actions of afforestation gradually were supplemented by raising the green spaces in urban areas and growing trees along the roads, rivers and channels and wind protection belts in

	<p>the fields and around landfills. "Club" annually planted in average 2500-5000 trees and bushes and for 53 years it is considerable 125000-250000 seedlings.</p> <p>From 2000 "Club" has started to organize summer camps with the aim to develop environmental awareness among young people and their education on the protection and improvement of the environment.</p> <p>"Club" started active engagement on voluntarism in 2008. Main purpose of this activity has been provided "Club" with skillful and motivated volunteers for works and actions in applied ecology. According to that "Club" changed name in Club of Beograd.</p> <p>2010 the organization was founded "Club GOK" whose basic idea has been gathering of children and young Beograd citizens, in order to give them the opportunity to creatively express their ideas and resources and to improve the capacity of "Club" organization.</p>
<p>Number of projects implemented until now and the main achievements:</p>	<p>A. International projects. Club realised CBC Serbia-Bulgaria project "Euro park" from December 2012 to June 2014 worth 224.000 € as lead partner together with Municipality of Sofia. Project was financed by EU. Project had impact on technology of old park reconstruction, volunteers' engagement and CBC improvement in river valley. Also through project bettered its material base (IT, training and promotional equipment) and through manifold PR opportunities promoted its Development strategy and Action plan.</p> <p>Club realised two projects in Youth in action programme, financed by EU, as lead partner: 1) 2013 "Free Day - Think Interculturally" worth 15.404 € with participants from 8 countries (Albania, Cyprus, Italy, Macedonia, Romania, Croatia, Montenegro and Serbia; 2) 2014 "Promoting European Active" worth 18087 € with participants from 8 countries (Albania, Italy, Cyprus, Macedonia, Bosnia and Herzegovina, Latvia, Serbia and Bulgaria). Both projects had great impact on "Club" members' connection and personal capability to realise youth and volunteer activities. These impacts were enhanced in other projects in which "Club" member were included as participants or trainers (2013 Italy, Lecce, and 2014 Cyprus).</p> <p>B. "Club" organized every year promotion actions and campaigns: such as "Generation tree", "Fir with earth", "Green telephone", "Go to river", "Danube day", "Day of park protection", "Earth day".</p> <p>C. Every year from 2000 "Club" organized 2 summer camps for young volunteers about applied ecology matters in appropriate spaces.</p> <p>D. "Club" actively participate in all ecological debates in the City of Beograd and Regional chamber of commerce.</p>
<p>References for previous projects:</p>	<p>"Club" does not any permanent employee. Only in projects part time employees were engaged (Project managers, coordinators, administrators, PR, experts). On that way "Club" provide solid base of experienced members able to realize different type of applied ecology projects. Capacity of these members was checked beside project activities on successfully held "schools for project management for applied ecology" for private sector.</p> <p>Now "Club" can mobilize in every moment 20-50 volunteers out of 250 members for ecological activities who will be led by experienced team leaders.</p> <p>Beside the difficulties in fundraising in previous period organization provide increasing trend for amount of material and financial resources: 2012 – 10000 €; 2013 – 63000 €; 2014 –81500 €. Now we are well IT equipped (5 PCs, two multifunctional devices, powerful projector, 2 photo cameras) and for promotion and mobilization (portable stage, 6x8 m, with sound support and portable amphitheater for workshops in field). Club use headquarters space of 20 m² in FR Centre Beograd equipped with two telephone lines and internet access.</p>
<p>Is any already implemented project related to the proposed project:</p>	<p>2014; "Education of educators in the settlements of the City of Beograd about selection of solid communal waste"</p>

<p>4 PROJECT TEAM PERSONNEL</p>	
<p>Number of employees, regular and/or volunteer,</p>	<p>3 <i>volinteer</i>:</p>

engaged in project implementation:	
Name/surname:	XXXXXXXXXXXXXXXXXXXX XXXXXXXXXXXXXXXXXXXX XXXXXXXXXXXXXXXXXXXX
Position in organization:	<i>Member of monitoring board Chairperson Team leader</i>
Role in project:	<i>Project manager Project coordinator and PR Project administrator and bookkeeper</i>
Responsibilities:	<i>Lead the project team and conduct activities Coordinate with partners (PUC "JKP BEO" and tenants) and communication with other stakeholders Project documentation including financial</i>

5 PROJECT DESCRIPTION	
Project goals:	Main objective of the project is the increase of the effectiveness of collection of recyclable solid waste in the City by joint activity of citizens and Public utility services. Specific objective is hygienic and aesthetic gathering of communal solid waste through mutual benefit.
Targeted beneficiaries:	Tenants of collective housing Students from elementary schools PUC "JKP BEO" Citizens of Beograd
Number of beneficiaries who will directly/indirectly benefit from the project:	Estimated direct beneficiaries will be by one protection place about 30-50 families with 3-4 members in average. For 10 protection places it will be 300-500 families or 1000-1500 citizens. City is populated with 272500 people. With this pilot project 1.4-2.1% of City population will be encompassed.
Profile of beneficiaries to be supported:	Tenants from collective housing, students from elementary schools
Any other information regarding the beneficiaries:	Through project activities beneficiaries will provide money for their needs – repairing the houses, greening the areas of collective housing and in the case of elementary schools – money for ecological trips
Communities to benefit from the project:	City of Beograd
Project justification - what are the problems and what are the needs that this project can solve:	City of Beograd has proclaimed a policy of collection of sorted communal solid waste. In line with this policy, considerable number of containers has been acquired for collection of paper, plastic, metal and glass. Containers are placed on the open spaces of the City to be accessible to citizens. However, the results of this approach to the collection of recyclable materials were modest from the standpoint of the City and in the viewpoint of citizens very poor. The unauthorized collectors took away raw materials and residual waste dispersed around the containers. In addition unprotected containers were broken, and as they are made of plastic, the most of them are burned
Opinion of the beneficiaries regarding this project:	Preliminary opinion of beneficiaries were collected through 2014 project "Education of educators in the settlements of the City of Beograd about selection of solid communal waste". On that way beneficiaries suggested project activities.
Is there any similar activity in this field:	PUC "JKP BEO" started similar projects but with very poor results due to use of unprotected areas as gathering places and low inclusion of citizens. Namely, citizens did not recognized their benefit from the actions.
Overall description of the project; the list of activities; expected results:	Protected spaces of about 9-10 m ² will be posted in the 10 areas of collective housing. Areas will be protected on several ways: From atmospheric influences by concrete base and plasticised metal roof and against unauthorised taking away by special system of locking. Also, aesthetics will be improved by planting of greens around. Collective housing is selected because 30-50 families will be users of them and this would be enough to gather selected solid waste once a week. This

	<p>frequency of emptying of gathering area is rational with the standpoint of local PUC.</p> <p>Mutual benefit will be provided on the joint contract between assembly of tenants and PUC. Tenants will be obliged to put their selected solid waste in the protected areas and PUC will provide them with special bags. Each bag will have barcode for every building. On that way PUC will know which every building contribute. On that basis every assembly of tenants could account on contracted sum of money from the PUC for their specific needs. This will be the main tangible mutual benefit.</p>						
Duration of the project:	6 months						
Short list of the time needed for each major activity – preparation, implementation:		I	II	III	IV	V	VI
	Preparation 1						
	Posting the collecting places 2						
	Mobilization of citizens						
	Promotion and evaluation						
Management							
Project partners (name of partner, role in project, contact details):	XPUC “JKP BEO” will providing professional support and materials for collecting the solida vaste bags with bar code, transport of waste and money for collected secondary raw materials (metal, plastic bottles and paper); <■						

6 MONITORING / EVALUATION

How you will monitor project implementation and how the evaluation of the project is planned:	<p>project monitoring board, consisted from one member of both partners and eventually donator, will monitor project activities on the regular basis – through reports.</p> <p>Evaluation of activities will realise professional evaluator</p>
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7 DETAILED BUDGET RSD

Items:	Organization's Contribution	SDC's Contribution	Other Donor Contribution	Total RSD
Project's direct costs per type of costs (pls add rows as much as needed)				
Posted 10 gathering places		3.800.000		3.800.000
Equipment of gathering places			340.000	340.000
Greening of gathering places	120.000			120.000
Other costs:				
Salaries and personnel's costs:		700.000		700.000
Travel expenses:		50.000		50.000
Equipment: Protection cameras		120.000		120.000
Promotion and mobilization		120.000		120.000
Communications:	60.000			60.000
Office supplies:		60.000		60.000
Evaluation		50.000		50.000